



CRITERIA VII: INNOVATION AND BEST PRACTICES

7.1 Environment Consciousness

7.1.1 Does the College conduct a Green Audit of its campus? Yes

7.1.2 What are the initiatives taken by the College to make the campus Eco- friendly?

◆ **Energy conservation & Use of Renewable Energy:**

With a view to saving energy , energy consuming tubelights and lamps are replaced with compact fluorescent lamp bulbs at important places of the campus like auditorium, office and conference halls.

College Ladies Hostel is equipped with Water Heater functioning on Solar Energy.

◆ **Rain Water Harvesting:**

Our campus has Rainwater Harvesting System. The rain water is harvested at many places.

◆ **Herbal Garden:**

Our Institute has Herbal Garden with a lot of medicinal plants as a part of Health Awareness Centre.

◆ **Kitchen Garden:**

The Hostel students are motivated to plant and maintain a Kitchen Garden on rotation basis. This Garden is also functioning as a part of Health Awareness Centre. The students are made aware of the usefulness and importance of taking green vegetables and leaves. The vegetables and green leaves are used for the students' mess as a part of nutritious food.





7.2 Innovations

7.2.1 Provide details of innovations introduced during the last four years which have created a positive impact on the functioning of the College.

The College has introduced many innovations for individual development, curriculum aspects, Examinations and Community Development. The following are the innovations during the past four years.

- Introduction of CBCS in UG & PG Level
- Research as a part of Curriculum in UG & PG level
- Curriculum restructuring with the help of Academicians , Field Experts and various stakeholders
- Value-added courses for UG & PG courses
- Skill-building Labs for all the outgoing students (both UG& PG level)
- Formulation of e-learning groups
- Remedial classes for the slow learners
- Village exposure through Special Camps
- Environment awareness , Health awareness through Seminars, Rallies and Workshops for and by the students
- Morning prayer meetings
- Tree plantations by the Students & Staffs inside and outside the campus
- Social Networking with various kinds of organizations for Training, Research, Placement and Development of the students.





7.3 Best Practices

7.3.1 Give details of any two best practices which have contributed to better academic and administrative functioning of the College.

The College has Four Best Practices such as:

- Vaanga Pazhagalam- *Come ! Let's be friendly*
- HR-study circle- KAIZEN forum
- Health Awareness Centre
- HHH Practice-(Human culture and Heritage for Humanism)

7.3.1.1: Practice No.1 Vaanga Pazhagalam:

Title of the Practice

“Vaanga Pazhagalam” (Come ! Let’s be friendly).

Objectives of the Practice

- To formally welcome the juniors at UG and PG level.
- To inculcate the spirit of understanding the culture, general rules and regulations to be followed.
- To introduce all the faculty members, subjects to the new comers.
- To overcome the unnecessary fear of ragging and anxiety about the senior students.

The Context

Every year on the arrival of freshers in the college the senior students may crack jokes at their expense. Sometimes they may cross the limit which may tantamount to severe ragging. Excessive exercise of such playful activities found in almost all the colleges which frighten the fresh students. Sometimes they may even avoid coming to the college. In order to eliminate this evil practice from our college campus an innovative idea of “Vaanga Palagalam” (Come ! Let’s be friendly) is introduced and practiced with resounding success here.

The Practice

On the reopening day of the college of Principal, Dean, and Management will formally welcome them. All the faculty members will introduce themselves and explain the do’s and dont’s to be followed for the forthcoming years. After the tea break is over, the faculty members will ask all students to introduce themselves in a different manner. No student shall repeat the way the others have already done while introducing. The talents, skills, creativity, interest in the extra-curricular activities will be explored. The entire day will be dedicated to





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identify their talents. End of the day there will be an interaction between senior students and the fresh students together and they will give a variety of performances on that day. Finally the Principal along with the HOD's and other faculty members will address all the students and will emphasis on all the interpersonal relationship, importance of interaction etc...among the students. Prizes will also be distributed for the best performers. The senior students will also be appreciated in that occasion.

Evidence of Success

- The fear, inhibition from the fresh students will be removed.
- There will be a co-operation among the students.
- Better understanding between the teacher and taught will exist.
- New comers can concentrate on their studies without any problem.

Problems Encountered and Resources Required

- As there is no allotment of funds by the Govt, the Management has sanctioned some amount to organize various programmes.
- Getting sponsorship from NGO's and others is a difficult task.

7.3.1.2: Practice No.2 Kaizen Forum (Continuous Small Improvement)

Objectives of the Practice

- To assess the competency and focus on expected skills required for future HR professionals.
- Lay emphasis on the need on continuous development.
- To equip the students continuously on daily basis.
- To develop them as best HR professionals.

The Context

The students specialising in HR are expected to acquire certain skills and competencies during their study period. These skills and competencies are considered as essential for effective functioning of human resource professional. The students are exposed to class room instruction, field work and research as a part of their curriculum. To develop their skills and competencies in a scientific manner and on continuous basis, the Kaizen forum was introduced.





The Practice

Through the Assessment Centre exercise, the competencies required for the students to become future HR professionals are assessed through strategies like Assigned Group discussion, business games, role play, behavioural event interview etc. This Assessment Centre exercise is carried out with the help of Alumnae, who are expertised in it. They are voluntarily doing this strategy on annual basis free of cost to the students. After the assessment is done, the individual feedback report is given to the students concerned to enable them to understand their areas of strength and areas of improvement. In the beginning of the year, language proficiency test is conducted. The students are encouraged to read English Business newspapers in the class room after the class hours. Based on the report, specific individual and group based activities are organised. The workshop on soft skills covers areas like communication, presentation, group discussion, role play etc are organised based on the assessment. The students are encouraged to participate in the Morning Prayer to improve their communication skills, presentation skills, public speaking skills.

Evidence of Success

Better performance of the students in the class room interactions, presentation of seminar, their learning interest, decision making skills, interpersonal skills, analytical skills in solving the workers problems, are improving considerably.

Problems Encountered and Resources Required

- Students from Tamil medium
- Lack of sufficient funds
- Difficulty in monitoring the improvement due to other academic activities, examination and holidays.

7.3.1.3 : Practice No.3 Health Awareness Centre

Title of the practice :

“ Health Awareness Centre “.

Objectives of the practice:

- To create awareness among people about healthy diet practices.
- To provide knowledge on disease specific diet pattern for controlling and /or palliating various diseases.
- To educate and train the public regarding Yoga asanas, Pranayama and meditation to lead a stress free life.
- To generate awareness on preventing various health problems like Diabetes, Hypertension, Heart Problems, Obesity etc.
- To build up a movement against unhealthy food practices and behaviors like smoking, drinking and drug abuse.





The context:

Health is an integral component of Human Life which is closely related with living conditions of man. It is influenced by both environment and culture. Man has degraded his environment by pollution and culture by leaving healthy habits. Many healthy habits like adequate physical activities, harmless diet practices through traditional foods and stress free life activities have been left out as a consequence of social change. Now we are in a position to seriously work for reviewing left out healthy practices and adding new healthy practices to our day to day life because of alarming rise in health problems. Keeping this idea in view, Madurai Institute of Social Sciences has started a “Health Awareness Centre”.

The practice:

Medical and Psychiatric Social Work department is entrusted with responsibility of running the Health Awareness Centre. This department will initiate, Co-ordinate and maintain the activities of health awareness centre. This centre will render services by networking with NGOs and the resource persons related with this programme.

Evidence of success:

By conducting various programmes through this centre many people were being benefited. The following were the most popular programmes and from each programme many number of people were benefited.

- Health Awareness Exhibition
- Meditation Centre (Prajapita Brahma Kumaris Vishua Vidyalaya)
- Raja Yoga Meditation
- Yoga Centre
- Herbal Garden
- Counselling Centre
- Natural Food Centre
- Health Fitness Centre

Problems encountered and resources required:

- As there is no allotment of funds by the Govt, the Management has sanctioned some amount to organize various programmes.
- Getting sponsorship from NGO's and others is a difficult task.





7.3.1.4 Practice No.3 HHH Practice-(Human culture and Heritage for Humanism)

Title of the practice:

“Human culture and Heritage for Humanism “.

Objectives of the practice:

- To revive the National spirit and patriotism.
- To inculcate the spirit of service, tradition, culture and heritage.
- To strengthen the value education among the students.
- To Bridge the gap between cultural lag and younger generation.

The context:

It is an undisputable but regrettable fact that though the standard of living is raised at global level, the quality of living touches the lowest ebb chiefly because the lack-rather loss-of positive values of life like selfless love, sacrifice, empathy, tolerance, etc. The emergence of nuclear family system which has almost eliminated the joint family system and which has paved way for the phenomenal growth of old age homes, introduction of unwanted things in the name of change, like food habits, dressing style, the slow death of reading habits are some of the basic reasons for such a deterioration.

The practice:

In order to inculcate this spirit among the students, the Morning Prayer is organized daily by the students themselves, which includes reciting of the College Anthem which induces the spirit of selfless service.

Through the Centre for Vivekananda Studies, a statue of Vivekananda was unveiled in our campus which inculcates the spirit of tradition, culture and heritage among the students. Spiritual lectures and book exhibitions on culture and heritage are periodically arranged through Ramakrishna Mutt.

Value education is introduced as a subject for the undergraduate students. Every year students are encouraged to participate in the Annual essay competitions organized by the Vivekananda Kendra. The successful students are sent to the personality development camp organized at Vivekananda Kendra, Kanyakumari.





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Evidence of success:

Through these programmes the involvement, behaviour and service mentality of the students has developed considerably which could be observed through their participation and commitment in the different activities conducted in and out of the college.

Problems encountered and resources required:

- Paucity of funds exclusively for this activity.
- Problem in involving more number of students.

Any additional information regarding Innovations and Best Practices, which the College would like to include.

After NAAC Accreditation, the college has taken the following initiatives in

Innovations and Best Practices:

- Obtaining Autonomous status to the college.
- Establishment of new centres for extension activities.
- Green Campus.
- Rain water harvesting in new buildings.
- Kitchen garden and Herbal garden.
- Centre for Human Culture and Heritage for Humanism.
- KAIZEN forum as Innovative practices.
- ICT campus .
- Student friendly examination system.

